

Social Media Marketing Resources

Social Media Content Calendar Template:

<https://offers.hubspot.com/social-media-content-calendar>

2019 Monthly National & Global Holiday Calendar:

<https://blog.hubspot.com/marketing/social-media-holiday-calendar-2017>

<https://sproutsocial.com/insights/hashtag-holidays/>

<https://nationaldaycalendar.com/calendar-at-a-glance/>

Marketing Budget Templates:

[https://offers.hubspot.com/marketing-budget-](https://offers.hubspot.com/marketing-budget-templates?_ga=2.166565246.1990664714.1551125187-1124362815.1548347049)

[templates?_ga=2.166565246.1990664714.1551125187-1124362815.1548347049](https://offers.hubspot.com/marketing-budget-templates?_ga=2.166565246.1990664714.1551125187-1124362815.1548347049)

HubSpot Social Media Templates:

<https://www.hubspot.com/resources/template/social-media>

Hashtag Research:

<https://www.all-hashtag.com/hashtag-analytics.php>

Social Media Blogs:

<https://sproutsocial.com/insights/>

<https://socialmediaexplorer.com/>

<https://www.socialmediatoday.com/topic/social-marketing/>

Twitter Banner Images

<https://blog.snappa.com/twitter-header-size/>

Tweet A Link With Preview Image

<https://nealschaffer.com/tweet-link-preview-image-twitter/>

Twitter Banner Images

<https://blog.snappa.com/twitter-header-size/>

Facebook Image sizes and Dimensions

<https://dustn.tv/facebook-image-sizes/>

LinkedIn image sizes

<https://www.linkedin.com/help/linkedin/answer/70781/image-specifications-for-your-linkedin-pages-and-career-pages?lang=en>